#### **News In Brief**

#### **Portfolio Statistics** as of 9/30/17:

- **31** Equity investments
- **⊘** 7% International equities
- Core portfolio average holding period 3-5 years

#### Top 5 Equity Investments:

5.9%	Char		L
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**Microsoft** 5.9%

4.1% J.P. Morgan

4.0% **Orbital ATK** 

4.0% **Morgan Stanley** 

23.9% Net Assets

#### **Blue Point's Cumulative Return**

Since its inception on 12/31/06, Blue Point's quarterly time-weighted return net of fees is

**220.72%.** On a \$100,000 investment, the dollar value of Blue Point's Total Return net of fees is \$320,718 versus the \$223,600 Total Return of the S&P 500. The active manager value-add is \$97,118.

#### **Time Weighted Return** as of 12/31/16:

- 1 Year Blue Point 11.21%
- 1 Year S&P 500 TR 11.96%
- 3 Year Blue Point 95.48%
- 3 Year S&P 500 TR 98.18%

#### **Portfolio Manager**

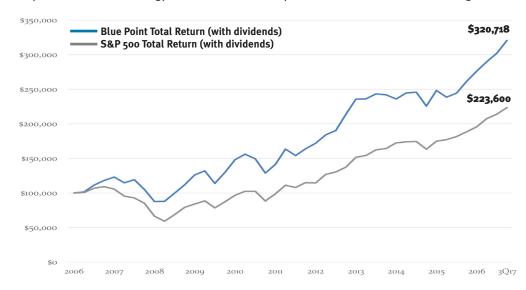
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# **Performance Summary**

The Blue Point model portfolio, which is applied to separately managed accounts, returned 6.09% net of fees during the third quarter. The Total Return of the S&P 500, which includes dividends, was 4.48% during the third quarter. Blue Point outperformed the benchmark by 1.61% during the third quarter. Year-to-date, Blue Point has returned 16.11% net of fees, while the Total Return of the S&P 500 has been 14.24%. Year-to-date, Blue Point outperformed the benchmark by 1.87%.

During the third quarter, financial, technology, industrial and defense companies contributed to outperformance while energy and retail-related companies saw their valuations challenged.



Graph footnote: Total Return (TR), includes the reinvestment of dividends.

Disclosures: Performance of the separate accounts can differ substantially from the actual performance of Blue Point, the model portfolio, due to timing of entry, whether account is taxable or non-taxable, and the timing of withdrawals. Returns include accrued income since 9/30/14. Past performance does not guarantee future results. The standard management fee schedule is as follows: 1.2% on the first \$1 million, 1.0% on the next \$3 million, 0.85% on the next \$5 million. Depending on circumstances, the fee schedule may be negotiated. Blue Point Investment Management, LLC, is a Maryland registered investment adviser. To receive a copy of the firm's Form ADV Part 2, call Blue Point at 443-600-8050.

### Market Outlook

What Goes Up Also Goes Down - The lack of fear in the market is striking as volitity measures hit record lows, and stock indexes hit record highs. Profits have been taken to protect against downside risk. Blue Point maintains a 14% cash position, and is waiting for investment opportunities that will benefit client portfolios.

▶ Rewriting the Economy – Technology and regulatory relief are rewriting the operating rules of the economy. The scalability of technology allows increasing market dominance with little incremental cost. Winner-take-all outcomes are more common.

Inflation – A tighter job market, storm shocks, and incremental demand are permitting pricing increases as inflationary forces quietly percolate in the U.S. economy.

#### Optimism in Europe and Emerging Markets -

Valuations are more attractive and the search for less expensive investment opportunities has increased capital flows to Europe and emerging markets.

**Balancing Act** – China's economic growth is largely dependent on the extension of credit which is actively being curtailed. China's over dependence on infrastructure investment contrasts sharply with the U.S.'s under-investment in infrastructure.

# **A Global Perspective**

Blue Point Investment Management offers equity-oriented growth with a global perspective. The investment discipline seeks Growth at a Reasonable Price. Each client account is managed separately.

The Growth At a Reasonable Price (GARP) investment strategy is a blend of active growth and value investing. As a rule, value investors focus on the price of the security, the numerator of the P/E ratio, while growth investors focus on earnings offered by the security, the denominator of the P/E ratio. GARP represents a blended approach and is often referred to as a market-oriented investment strategy.

Through macro-economic research sustainable long-term trends are identified. Then fundamental research is used to identify the best companies that stand to benefit from favorable trends. Investments are geared towards long-term value creation while preserving capital.

Blue Point seeks equity-oriented growth while actively managing the downside risk. Under normal circumstances. Blue Point invests at least 60% of its net assets in domestic U.S. securities. This global approach offers significant investment opportunities here and abroad. In times of market crisis,

adjustments to portfolio holdings will be made that best serve the preservation of capital while seizing investment opportunities. Cash is used as an asset class in portfolio construction.

Each separately managed account stays in the client's name providing complete transparency. Blue Point receives no commission or compensation that would create a conflict of interest. To further ensure the alignment of interests, Blue Point's portfolio manager invests in the same Blue Point model portfolio as clients.

#### **Blue Point's Ten Year Performance**

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Blue Point Total Return net of fees	23.04%	-28.78%	44.08%	17.26%	-4.55%	21.69%	37.05%	0.12%	5.27%	11.21%
S&P 500 Total Return	5.49%	-37.00%	26.46%	15.06%	2.11%	16.00%	32.39%	13.69%	1.38%	11.96%
Performance vs. Benchmark	17.55%	8.22%	17.62%	2.20%	-6.66%	5.69%	4.66%	-13.57%	3.89%	-0.75%



# THE MANAGER'S CORNER

#### **PORTFOLIO MANAGER:**

Niall H. O'Malley (pictured) is the founder and Managing Director of **Blue Point Investment** Management, which manages accounts on a separate account basis. Niall has an MBA from George Washington University in Finance and Investments with minors in Business Law and Taxation. All of these activities build on strong professional experience working for buy-side firms, consulting, and over seven years with a top-ten U.S. commercial bank. Prior to starting Blue Point, Niall was a Vice President of Credit & Risk Management at SunTrust Bank.

He passed Level II of the Chartered Financial Analyst examination in 2005, and holds the Series 65 License from FINRA.

Niall regularly speaks to CFA Society, university and investment groups. He served on the Board and the Program Committee of the CFA Society Baltimore for 13 years, and now serves on the Society's Advisory Board. Niall served as President of the CFA Society Baltimore from 2009-2010, and founded the Baltimore Business Review. He served as Co-Editor of the Baltimore Business Review for eight years and continues to be a contributor. Niall has taught

Investments and Equity Security Analysis as an Adjunct Professor at Towson University, College of Business and Economics.

#### **EQUITY RESEARCH INTERNS:**

**Antonio Cartolano** received a **Bachelor of Business** Administration with a double major in Finance and Accounting at Loyola University Maryland.

Colin Chandler is a candidate for a **Bachelor of Business** Administration with a double major in Finance and Economics at Loyola University Maryland.

**Jack Hamilton** is a candidate for a

Bachelor of Science in Finance at Towson University.

Frank Musuruca is a candidate for a Bachelor of Business Administration with a double major in Finance and Accounting at Loyola University Maryland.

Additional Information is available at www.bluepointim.us

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