### **News In Brief**

#### **Portfolio Statistics** as of 3/31/2020:

- **37 Equity investments**
- **⊘** 7.3% International equities
- Core portfolio average holding period 3-5 years

#### **Top 5 Equity Investments:**

0/	Microsoft
9.7%	MICTOSOTT

5.8% Mastercard

**Amazon** 

5.0% **Insulet** 

4.4% **Facebook** 

30.2% Net Assets

#### **Blue Point's Cumulative Return**

Since its inception on 12/31/06, Blue Point's quarterly, time-weighted return net of fees is 272.4%.

On a \$1,000,000 investment, the dollar value of Blue Point's Total Return net of fees is \$3,723,654 versus the \$2,410,394 Total Return of the S&P 500. The active manager value-add is \$1,313,259.

#### **Time Weighted Return** as of 12/31/19:

- 1 Year Blue Point TR 34.84%
- 1 Year S&P 500 TR 31.49%
- 3 Year Blue Point TR 65.14%
- 3 Year S&P 500 TR 53.17%
- 5 Year Blue Point TR 93.32%
- 5 Year S&P 500 TR 73.86%

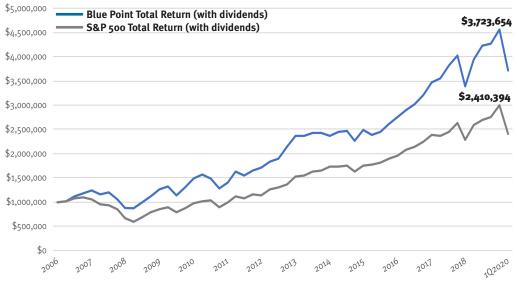
#### **Portfolio Manager**

Niall H. O'Malley (443) 600-8050

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### **Performance Summary**

The global shutdown during the first quarter necessitated difficult portfolio decisions. Blue Point exited travel and leisure, commercial aircraft manufacturing, and alloy manufacturing companies. Blue Point made new investments in pharmaceutical companies and companies that support the digital economy. During the first quarter, Blue Point's model portfolio, applied to separately managed accounts, declined -18.37% net of fees. The Total Return of the S&P 500, which includes dividends, was -19.60%. Blue Point outperformed the benchmark by 1.23% during the first quarter.



Graph footnote: Total Return (TR), includes the reinvestment of dividends.

Disclosures: Performance of the separate accounts can differ substantially from the performance of Blue Point's model portfolio due to timing of entry, whether account is taxable or non-taxable, and the timing of withdrawals. Returns include accrued income since 9/30/14. Past performance does not guarantee future results. The standard investment adviser fee schedule is 7.5% on the first \$\frac{3}{5}\$ million, 0.85% on the next \$\frac{5}{5}\$ million, 0.85% on the first is 10 million, 0.85% on the first \$\frac{1}{5}\$ million, 0.85 negotiable and may be waived. Blue Point Investment Management, LLC, is a Maryland registered investment adviser. To receive a copy of Blue Point's ADV Part 2, call 443-600-8050.

### Market Outlook

#### Healthcare will Dominate the Economy –

Healthcare will represent more than 20% of GDP. The world's leading pharmaceutical companies are seeking vaccines, treatments and testing options that will allow us to move more freely. Each of these endeavors is critical to the economy. As the economy reopens so will the need for elective procedures. The productivity gains associated with video doctor calls are here to stay.

**Growth in the Digital Ecomomy –** Technology has been the great enabler during this difficult period. Remote working is the norm, digital purchases define consumer activity and social interaction outside of the household is happening online. Many of these shifts to digital platforms along with the need for social distancing will continue to drive the digitization of the economy.

- ▶ Reduced Large Ticket Purchases Consumers and businesses are in a cash savings mode. Large ticket purchases and investments will be deferred or canceled as priorities shift. This will be particularly challenging for manufacturing and basic material companies. An infrastructure bill would helpful, but unrestrained printed money has consequences, and price inflation is a likely byproduct.
- Recession The length and depth of the global recession will depend on how dynamic responses are in each country. We need to continue to address healthcare needs, while addressing the family income needs. Working collaboratively will create positive solutions.

# **A Global Perspective**

Blue Point Investment Management offers equity-oriented growth with a global perspective. The investment discipline seeks Growth at a Reasonable Price. Each client account is managed separately.

The Growth At a Reasonable Price (GARP) investment strategy is a blend of active growth and value investing. As a rule, value investors focus on the price of the security, the numerator of the P/E ratio, while growth investors focus on earnings offered by the security, the denominator of the P/E ratio. GARP represents a blended approach and is often referred to as a market-oriented investment strategy.

Through macro-economic research sustainable long-term trends are identified. Then fundamental research is used to identify the best companies that stand to benefit from favorable trends. Investments are geared towards long-term value creation while preserving capital.

Blue Point seeks equity-oriented growth while actively managing the downside risk. Under normal circumstances, Blue Point invests at least 60% of its net assets in domestic U.S. securities. This global approach offers significant investment opportunities here and abroad. In times of market crisis,

adjustments to portfolio holdings will be made that best serve the preservation of capital while seizing investment opportunities. Cash is used as an asset class in portfolio construction.

Each separately managed account stays in the client's name providing complete transparency. Blue Point receives no commission or compensation that would create a conflict of interest. To further ensure the alignment of interests, Blue Point's portfolio manager invests in the same Blue Point model portfolio as clients.

#### **Blue Point's Thirteen Year Performance**

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Blue Point Total Return net of fees	23.04%	-28.78%	44.08%	17.26%	-4.55%	21.69%	37.05%	0.12%	5.27%	11.21%	25.51%	-2.42%	34.84%
S&P 500 Total Return	5.49%	-37.00%	26.46%	15.06%	2.11%	16.00%	32.39%	13.69%	1.38%	11.96%	21.83%	-4.38%	31.49%
Blue Point vs. Benchmark	17.55%	8.22%	17.62%	2.20%	-6.66%	5.69%	4.66%	-13.57%	3.89%	-0.75%	3.67%	1.96%	3.36%



## THE MANAGER'S CORNER

#### **PORTFOLIO MANAGER:**

Niall H. O'Malley (pictured) is the founder and Managing Director of **Blue Point Investment** Management, which manages accounts on a separate account basis. Niall has an MBA from George Washington University in Finance and Investments with minors in Business Law and Taxation. All of these activities build on strong professional experience working for buy-side firms, consulting, and over seven years with a top-ten U.S. commercial bank. Prior to starting Blue Point, Niall was a Vice President of Credit & Risk Management at SunTrust Bank.

He passed Level II of the Chartered Financial Analyst examination in 2005, and holds the Series 65 License from FINRA.

Niall regularly speaks to CFA Society, university and investment groups. He served on the Board and the Program Committee of the CFA Society Baltimore for 13 years, and now serves on the Society's Advisory Board. Niall served as President of the CFA Society Baltimore from 2009-2010, and founded the Baltimore Business Review. He served as Co-Editor of the Baltimore Business Review for eight years and continues to be a contributor. Niall has taught

**Investments and Equity Security** Analysis as an Adjunct Professor at Towson University, College of Business and Economics.

#### **EQUITY RESEARCH INTERNS:**

Brandon Baginski is a candidate for a Bachelor of Science in Business Administration with a concentration in Finance at Towson University.

Jacob Piazza is a candidate for a Bachelor of Science in Business Administration with a concentration in Finance and Economics at Towson University. **Additional Information** is available at www.bluepointim.us

#### Niall H. O'Malley

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